



# GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

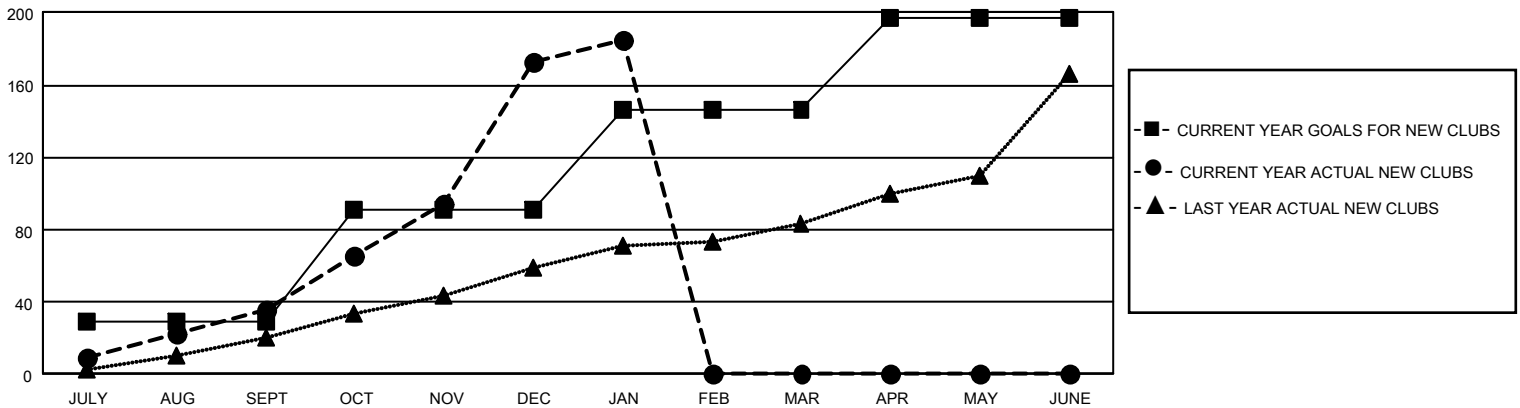
## GAT Constitutional Area 3

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

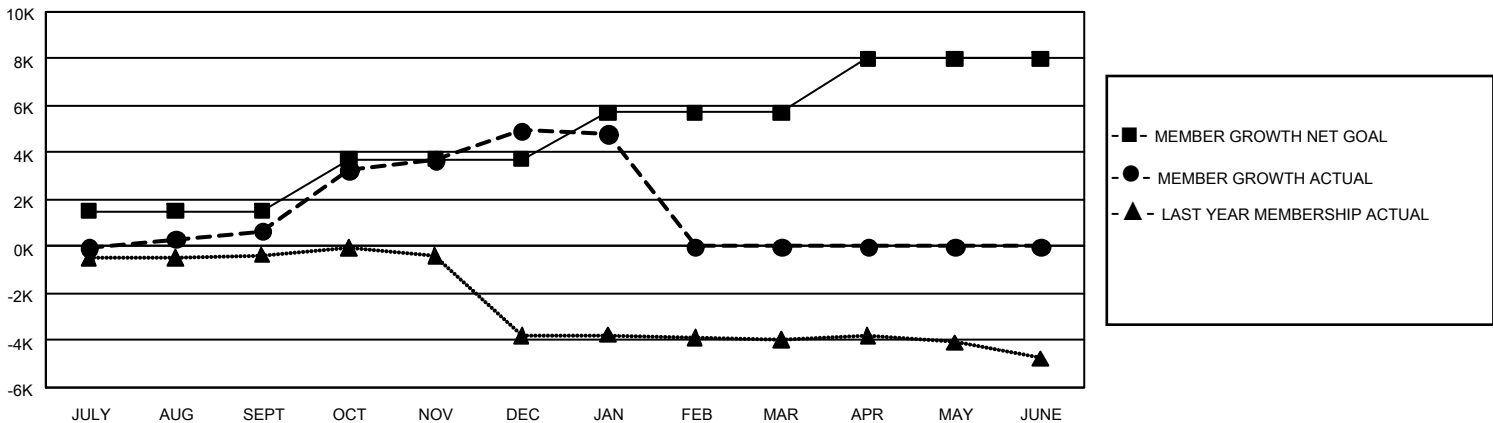
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	87	36	26
OCT/NOV/DEC	186	137	12
JAN/FEB/MAR	165	12	5
APR/MAY/JUNE	153	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1500	3,852	2,843
OCT/NOV/DEC	2234	9,671	5,094
JAN/FEB/MAR	1977	584	641
APR/MAY/JUNE	2292	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 43	2,142 CLUBS OF 4,390 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	52,389 (48.70%)
DECEASED	724	FEMALE	55,185 (51.30%)
CLUB CANCELLED	221	TOTAL FAMILY UNIT MEMBERS 39,940	
OTHER	7,631	FAMILY MEMBERS PAYING HALF DUES 22,115	
TOTAL	8,576		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)